Sustrans are a leading UK charity that makes it easier for people to walk, cycle and wheel for everyday journeys.

Please visit our <u>website</u> for more information on our projects and services.

- ✓ An increase in employees choosing to travel more actively.
- More information available to staff on the VYbYõng cZUbX VYghk Ung hc hfuj Y UWnj Y h'

More staff engaging with fun walking, cycling and wheeling focused activities.

A boost in favour of cultural shift toward more active ways of travelling – a legacy for organisational change.

- Active Travel Champion 2020

- A key contact within the organisation to Yb[U[Y k]h h Y Gi ghfUbg dfc YWhcZoWff
- Agreement to recruit Champions within your organisation.
- Enthusiasm and commitment to increasing the levels of walking, cycling and wheeling at your organisation.
- Agreement to promote the Active Travel Champions project and its activities through your communication channels.

- Risk assess, plan and monitor events that are delivered, seeking advice from your Gi ghfUbg dfc YVVrcZoVVf k \Yb bYVVfggUfm
- Permission to monitor the project at different stages, including contacting and organising focus groups.
- Support for staff time to spend on Champion planning and activities. We recommend 2hrs per month for each Champion.

To enable Champions to be as effective as possible, line managers should be aware of their